

2.9 40509 THEORY OF DESIGN & VISUAL ARTS

- 1.1 Visual Arts/Aesthetics is an art of sensitive appreciation of the “beautiful” It is the pursuit and devotion to beauty and refined taste. It is developing a well-developed sense of beauty.
- 1.2 Visual Art is an art of Aesthetics.
- 1.3 Sense of Aesthetics helps us to create the simple things of life in a more presentable manner.
- 1.4 A simple ordinary thing or an object when treated with aesthetic sense becomes extra ordinary and unusual.
- 1.5 Visual Art can be termed as an art of presenting a thing, an object, or a design in such a fashion that it looks more beautiful and desirable.
- 1.6 Theory of design is subject in which basic elements and principles of design is being studied, and application is done in studio periods of visual arts.
- 1.7 Ultimately Theory of design and Visual arts is used in subject Design for making living spaces more beautiful and desirable.
- 2 Introduction.
- 3 Basic Elements of design & application in studio work.
- 4 Basic principles of design & application in studio work.
- 5 Color planning –Visual effects/ Psychology/ Application.
- 6 Texture planning –Visual effects / Application.
- 7 Sketching.

