

2.18 30318 INDUSTRIAL MANAGEMENT

UNIT-1 INTRODUCTION TO MANAGEMENT SCIENCE PRINCIPLES & FUNCTIONS OF MANAGEMENT:

1.1 Contributions of F.W. Taylor, Henry Fayola, Max Weber in development of the theories of management science.

UNIT-2 ORGANIZATIONAL BEHAVIOR OBJECTIVES, BRIEF INTRODUCTION TO:

2.1 Motivation, Perception, Leadership & Leadership Styles, Communication, Team Building, Work Culture.

2.2 Human Resources Management Scope & Functions, Human Resources Planning, Selection & Recruitment, Training & Development, Performance Appraisal.

2.3 Production & material Management Production Planning: Routing, Loading, Scheduling,

2.4 Production Control: Expediting, Dispatching, Materials Handling Inventory Management

2.5 Inventory Management Productivity, Quality Management,

2.6 Tools & Techniques, Quality Management System.

UNIT-3 FINANCIAL MANAGEMENT FINANCIAL RATIOS

3.1 Elements of Costing, Auditing Marketing & Sales Management Marketing of products

3.2 Services, Advertising & Sales Promotion, Consumer Behavior

Reference Book:

1. Essentials of Management / Kuntz / McGraw-Hill of India Organization & Behavior / M. Bannered / Allied Publishers.

