

## 2.16 30410 FUNDAMENTALS OF EXTENSION EDUCATION AND COMMUNICATION

### UNIT-1 THEORY:

- 1.1 Extension Education: Definition, need, scope, importance, philosophy process, function and principles.
- 1.2 Teaching-learning process, learning situations.
- 1.3 Extension Teaching methods and its classification.
- 1.4 Projected and non-projected audio visual aids i.e. charts, graphs, poster, leaflet, cards etc.
- 1.5 Method and result demonstration, field trip.
- 1.6 Communication- Meaning, definition and importance.
- 1.7 Elements of communication process and adoption process, ICT in agriculture.
- 1.8 Concept of KVK, SSK, ATMA, ATIC, FTC and Kisan call centre, Agribusiness and Agri clinic.

### UNIT-2 PRACTICALS:

- 2.1 Identification of Audio-visual instruments and its classification
- 2.2 Preparation of Poster, Flash cards, Leaflets, folders-charts, graphs etc
- 2.3 Handling of Public Address System
- 2.4 Preparing PPT for LCD projector.
- 2.5 Organization of method demonstration
- 2.6 Preparation of interview schedules for collecting information from farmers.
- 2.7 Preparation of interview schedules for collecting information of village.
- 2.8 Visit to SSK, ATIC, KVK and FTC etc.

