

AMSD19 PRODUCTION MANAGEMENT

UNIT-1 PRE-PRODUCTION AND DEVELOPMENT PHASE

- 1.1 Script, Screenplay, Adaptations, Story Boarding
- 1.2 Common Crew Members, Set Design

UNIT-2 PRODUCTION PHASE

- 2.1 Role and responsibilities of above the line Production Crew
- 2.2 Role of Directors and Actors
- 2.3 Shooting Schedule

UNIT-3 POST-PRODUCTION AND MANIPULATION

- 3.1 Audio and Video Editing
- 3.2 Visual Effects, Sound Effects, Dubbing
- 3.3 Censorship, Distribution

References Books:

1. TV Production by Gerald Millerson, Focal Press
2. Film Production by Steven Bernstein, Focal Press
3. Fundamentals of Television Production by Donald, Ralph & Span, Blackwell Publishing

