

# FTEAM25 FASHION SOURCING

## UNIT-1 RATIONALE

1.1 Fashion sourcing aims at exposing students to sources for fashion and its accessories so as to have an appreciation of different fabrics, colours and textures.

## UNIT-2 PRACTICAL EXERCISES

2.1 For effective fashion sourcing, it is suggested that polytechnic should:

2.2 a) Identify adequate number of areas for sourcing fashion trims and accessories where students will be sent for visits

2.3 b) Assignment based on market surveys conducted in local market for the following: Fabrics- Trims - fastners, laces, braids, etc. Accessories- Packaging material – tags, hangers, price tickets, etc. Care labels

2.4 c) Prepare a workbook containing fabric swatches, trims and accessories.

## UNIT-3 PERSONALITY DEVELOPMENT CAMP

3.1 This is to be organized at a stretch for two to three days during fifth or sixth semester.

3.2 Extension Lectures by experts or teachers from the polytechnic will be delivered on the following broad topics.

There will be no examination for this subject.

1. Communication Skills
2. Correspondence and job finding/applying/thanks and follow-up
3. Resume Writing
4. Interview Techniques: In-Person Interviews; Telephonic Interview' Panel interviews; Group interviews and Video Conferencing etc.
5. Presentation Techniques
6. Group Discussions Techniques
7. Aspects of Personality Development
8. Motivation
9. Leadership
10. Stress Management
11. Time Management
12. Interpersonal Relationship
13. Health and Hygiene

## Reference Books:

1. The Berg Companion to Fashion by Valerie Steele (Editor)
2. The Complete Costume History
3. Costume and Fashion by James Laver; Andrew Tucker; Amy de la Haye