

AMLT20 ECONOMICS OF LEATHER INDUSTRY

UNIT-1 INTRODUCTION

- 1.1 Economic importance of leather.
- 1.2 Antiquity of leather industry.
- 1.3 Uses of leather in different sorts of life.

UNIT-2 HIDES AND SKINS

- 2.1 Indian livestock population over two decades
- 2.2 Hides and skins availability, their sizes, marketing centres,.
- 2.3 Channels and prices over two decades.

UNIT-3 LEATHER INDUSTRY

- 3.1 Leather production - centres, prices and marketing channels.
- 3.2 Statistics of production of leather in organised and village sector of tanning industry.
- 3.3 Present and past condition of indigenous leather industry of India.
- 3.4 Obstacles in the way of development of tanning in India and their possible Remedies.

UNIT-4 LEATHER PRODUCTS INDUSTRY

- 4.1 Leather Products manufacturing centre, prices and marketing channels.
- 4.2 Statistics of production of leather products in organised and village sector.
- 4.3 Present and past condition of indigenous leather products industry of India.

UNIT-5 EXPORT TRADE OF INDIAN LEATHER INDUSTRY

- 5.1 Procedures involved in imports and exports.
- 5.2 India's export trade in leather and leather products- India's share at the global level- India's competitors and their strength
- 5.3 International prices- Indian Government policies in the export promotion-
- 5.4 Role of Indian and Overseas promotional institutions for export growth
- 5.5 Strategies for export promotion
- 5.6 Market constraints (Quality, image, brand name & merchandising methods).

UNIT-6 PROJECT IDENTIFICATION AND PREPARATION

- 6.1 General considerations- Engineering aspects
- 6.2 Cost estimates and demand forecasting for leather and leather products
- 6.3 Different sources of finance- Budget preparation
- 6.4 Annual cost, variable cost and allocation of cost.

Reference Books:

1. Indian Leather 2010 (A Technology, Industry and Trade Forecast) – Central Leather Research Institute, Madras.
2. The Indian Leather Industry – Secretariat for industrial assistance, Ministry of Industry, Govt. of India.